

## **BUSBUD EXPANDS TO SOUTHEAST ASIA**

**Travellers are now able to search, compare and book bus tickets from 122 bus operators in Thailand, Vietnam, Cambodia & Laos.**

**MONTREAL - July 19, 2017** - Busbud, the world's largest intercity bus booking website and app, has now added bus route inventory in Southeast Asia, further adding to its global leading supply position. This marks the first time in the company's history that travellers are able to book intercity bus tickets in Southeast Asia on Busbud, joining the existing regions of North America, Europe, and Latin America. With these 4 ASEAN countries added, Busbud now offers a world leading choice of bookable bus trip options in 60 countries worldwide.

Sean Shannon, Busbud's COO, comments on the geographic supply expansion:

"Adding bus inventory in Southeast Asia has been a top request from our customers and we're now delighted to offer it on our platform. Now, more than ever, Busbud is the clear one-stop shop for travellers to find and book their perfect bus trip around the world."

### **An important region for tourism & growth**

The ASEAN region is home to more than 600 million people and welcomes more than 100 million tourists a year from all over the world. Each of Thailand, Vietnam, Cambodia and Laos offer remarkable travel experiences for tourists who are arriving in increasing numbers every year. Bus travel in the ASEAN region is a convenient and affordable way to move about both within countries and between them.

"There's a large growth opportunity in Southeast Asia. As an important part of our clientele are international travellers and the tourism industry in the ASEAN region continues to grow, it only makes sense for us to offer our customers the ability to search, compare & book intercity bus tickets in this region" says Shannon.





## **The expansion continues**

This initial supply of bus operators and routes in ASEAN is just the beginning for Busbud as efforts will continue to add more bus inventory across Southeast Asia and the rest of Asia Pacific.

“We already have the largest intercity bus inventory in the world but we keep working on adding more to answer our customers’ requests. We plan to add further bus inventory in this part of the world with countries such as Malaysia, Singapore, Japan, South Korea, the Philippines, Indonesia, India and China” says Shannon.

## **New SE Asian expansion by the numbers**

Number of bus routes added: 131,000

Number of cities added: 600

Number of bus operators added: 122

Number of countries added: 4

## **About Busbud**

Busbud, the world’s largest city to city bus online marketplace, allows customers the world over to easily search, compare and buy bus tickets in more than 60 countries, covering over 16 000 cities from 950 bus operators and offers its users the choice of 11 languages and 30 currencies. Busbud is available on the web at [busbud.com](http://busbud.com) or by downloading the Busbud app for free on either iOS or Android stores.

[The \(long and beautiful\) journey towards our partnership with Voyages-sncf.com](#)

[The Road to the Busbud Business API and Beyond](#)

[Comparing Airbnb and Hotel Rates Around the Globe](#)

For more news, details - or to book your next bus tickets - on Busbud, click [here](#).

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